



Are you working strategically with health and well-being?

Most workplaces have health policies and health-promoting offers for their employees, but these initiatives often end with fruit baskets and fitness discounts.

If you want your health and well-being initiatives to truly be integrated into the organization, it is necessary to approach them at a strategic level. This includes looking at how health and well-being work is organized within your company, as well as systematic and targeted efforts based on a prior analysis of employees' needs. Thus, the focus is not only on the initiatives themselves but also on building them around knowledge of your organization.

At PrimaCare, we offer support on working strategically with health and well-being. We help you gain knowledge and get started with working on health and well-being in a way that makes the efforts as relevant and impactful as possible, thereby ensuring the best possible implementation within the company.

